

# World's Leading Conference Organisers news

## Welcome Message



### Bryan Holliday

The weather in Frankfurt in May was wonderful as the city proudly hosted IMEX09. According to the organisers of the exhibition, not only was there a record number of visitors, including hosted buyers but also a record number of countries each trying to attract its share of the lucrative meetings market. When people ask me about the difference between the "corporate" market and the "association" market, I usually explain it by saying that the corporate market is like a race horse; when everything is in its favour it flies like the wind. However, it's very temperamental and any global event can easily knock it off its stride. The association market is like a heavy Shire horse. It may not be swift but it is extremely resilient to any external event and keeps plodding on attracting the usual number of dedicated professionals to its conferences.

During 2009 our own national association meetings have attracted a record number of delegates. Are you experiencing the same trend?

Also, between May to July 2009, more people travelled from Australia than visitors entered the country. This was almost entirely due to the price competition amongst the world's leading airlines. Some of my own friends and colleagues took advantage of these incredible deals. Is this trend happening in your part of the world?

All for now.

Best wishes,  
Bryan Holliday  
Managing Director  
ICMS Australasia  
bryanh@icmsaust.com.au



### Member Profile:

#### DIS Congress Service: Denmark

DIS Congress Service was originally founded by the International Student's Organisation in 1952. Mr Henning Klestrup purchased DIS' conference management activities in 1989 and since then, the company has successfully managed more than 2,200 events ranging from large national and international conferences for association, government and corporate clients to smaller prestigious meetings for senior members of government agencies and listed companies.

In January 2003, Peder Anderson (pictured) was appointed as the Managing Director of DIS Congress Service. He is currently a council member of IAPCO.

The portfolio of successful international conferences managed by DIS ranges from the United Nations World Summit for Social Development with more than 16,000 persons to the 14th International Metropolis Conference which is due to be held from 14-19 September 2009 in Copenhagen.

DIS Congress Service is also a member of ICCA (International Congress and Convention Association), IAPCO (International Association of Professional Conference Organisers), ASCONET, MPI (Meeting Professionals International), and MWCM (Meeting place Wonderful Copenhagen Malmo).

For more information on DIS Congress Service, please visit [www.discongress.com](http://www.discongress.com)



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# Recently Completed Events for WLCO Members

## ACE:Daytons Direct, Singapore

- 24th International Conference of Alzheimer's Disease

## Ana Juan Congresses, Argentina

- XXI World Allergy Conference

## Agentura Carolina, Czech Republic

- V International Anthropologic Congress

## DIS Congress Service A/S, Denmark

- EORNA European Operating Room Nurses Association Congress

## ICMS Australasia, Australia

- Annual Scientific Meeting of the Australian and New Zealand College of Anaesthetists
- International Society for Labour and Social Security Law XIX World Congress

## Grupo Pacifico, Spain

- Cardiologia Pediatrica

# case study

## DIS Congress Service

### 25th Conference of the International Society for Quality in Health Care (ISQua)

Held between 19 - 22 October 2008 in Copenhagen, ISQua's 25th International Conference provided over 1200 delegates with opportunities to meet with remarkable world leaders in quality and safety in health care.

Since it began 25 years ago, ISQua has built a reputation for identifying and bringing together experts in quality and safety in health care from all corners of the globe and providing opportunities for networking and sharing ideas.

With the theme of 'Healthcare Quality and Safety: meeting the next challenges' the program of the conference was offered the interest and support of Crown Princess Mary of Denmark and included speakers from all over the world.

Highlights from the Conference were the record number of abstracts provided for selection with abstracts being entered from over 70 countries.

A resounding success, the conference held up to 40 Invited Sessions with 80 oral presentations delivered over the four days as well as over 300 posters selected for display.

In the past 10 or so years, ISQua international conferences have been held in:  
1996 Jerusalem, 1997 Chicago, 1998 Budapest, 1999 Melbourne, 2000 Dublin, 2001 Buenos Aires, 2002 Paris, 2003 Dallas, 2004 Amsterdam, 2005 Vancouver, 2006 London and Boston in 2007.



## Suzie's Corner



### International Marketing Manager

It is with great excitement that I can announce the completion and distribution of the WLCO Database to our members.

Through our partners' cooperation, we have produced a database containing information for events that have been produced by our WLCO members including: the name of event, the dates when the event was held, the location of the event and how many people attended.

The major benefit to WLCO members will be in the contacts at the highest levels of associations and other organisations and in the potential to build relationships across associations for the events included in the database.

I look forward to hearing your feedback on the database and sharing and generating business leads for all of our WLCO members.

### Upcoming Editions

If you have news or topics of interest for contribution to the WLCO News, please email [suziek@icmsaust.com.au](mailto:suziek@icmsaust.com.au).

Case studies and press releases welcome.

The WLCO News edition will be released monthly.

